| DANIEL **WILLIAMS**  Data Analyst | |  |
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|  | **CONTACT** | **PROFILE** |
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|  | +44 1234 567890 | Detail-oriented and methodical Data Analyst with a strong background in statistical modeling, data visualization, and business intelligence tools. Proven track record of transforming complex data into actionable insights that drive strategic decisions. Passionate about using data to solve real-world problems and continuously improve business outcomes. |
|  | daniel.w.data@mail.ltd |
|  | danielwilliamsdata |
|  | 47 Brookside Avenue,  Manchester, UK |
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|  | **EDUCATION** | **WORK EXPERIENCE** |
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| **•** | University of Leeds  Bachelor’s in Computer  Science  2016 – 2019 | Data Analyst  BrightEdge Analytics | London | 2022 – Present   * Conducted A/B testing to evaluate the impact of features * Increased user retention by 12% thanks to analytics |
| **•** | Imperial College London  MSc in Data Science and  Machine Learning  2019 – 2020 | Junior Data Analyst  InsightWorks Ltd. | Manchester | 2020 – 2022   * Analyzed customer behavior and trends using SQL and Excel * Delivered weekly reports to stakeholders, improving project planning accuracy by 18% * Supported the migration of a legacy data system to the cloud. |
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|  | **SKILLS** | Data Intern  TechNova | Manchester | 2019 – 2020   * Visualized survey results and presented findings to internal teams * Participated in the creation of a customer segmentation model based on purchasing patterns |
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| **•**  **•**  **•**  **•**  **•** | Data Cleaning & Analysis  SQL & Python  Tableau & Power BI  Predictive Modeling  Communication & Reporting |

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|  | **CONTACT** | **COVER LETTER** |
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|  | +44 1234 567890 | Dear **Ms. Grant,**  I am writing to express my interest in the Data Analyst position at Nexora Insights Ltd., as advertised. With a solid foundation in data science and a passion for uncovering insights that inform strategic decisions, I am confident in my ability to contribute meaningfully to your team.  In my recent role at BrightEdge Analytics, I developed automated dashboards and led A/B testing initiatives that resulted in a 12% improvement in user retention. Prior to that, at InsightWorks Ltd., I supported the transition to cloud-based data systems and produced weekly reports that enhanced planning accuracy. These experiences sharpened my technical skills in SQL, Python, and BI tools like Power BI and Tableau, while also strengthening my communication and collaboration abilities.  I hold an MSc in Data Science and Machine Learning from Imperial College London and a Bachelor's in Computer Science from the University of Leeds. I enjoy working in dynamic environments where I can combine analytical thinking with creativity to solve real-world problems.  Thank you for considering my application. I would welcome the opportunity to discuss how my background and enthusiasm for data can support your goals. I am available at your convenience for an interview and can be reached by phone or email.  Sincerely,  **Daniel Williams** |
|  | daniel.w.data@mail.ltd |
|  | danielwilliamsdata |
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|  | **TO** |
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| **•** | **Ms. Olivia Grant**  Head of Data & Analytics  Nexora Insights Ltd.  88 Strand Street  London, WC2N 5RH  United Kingdom |